

## HIGHLAND HIGH FOOTBALL TOUCHDOWN CLUB



CORPORATE SPONSORSHIP OPPORTUNITY PROPOSAL  
2022 SEASON

## Our Program

- 34-14 since 2017
- 2021 6A State Championship
- 2 State Quarter and Semi-Finals, 6A runner up
- Region Champs 2018
- 7 State Top 25 players
- 11 All-State Players
- Region Player of the Year x2, Arizona Varsity 2 Way player of the Year x2
- College Football Foundation Zendejas Award winner (Best Kicker in State)
- 24 players signed to play College Football... so far
- AZ Cardinals Coach of the Year and Don Shula (National Coach of the Year-NFL Foundation) candidate, AZ Central Coach of the Year, Arizona Varsity COY, Central Region 2-Time COY



## Our School/Neighborhood = Your Market

### Highland High School

- Current Enrollment: 3000 students
- Gilbert USD's largest High School
- Attendance at each home game: 4000
- Social media followers: 7500



### Gilbert AZ Market

- Current Population: 250,000
- Median Household Income for Highland High Families : \$97,000



#### POLL

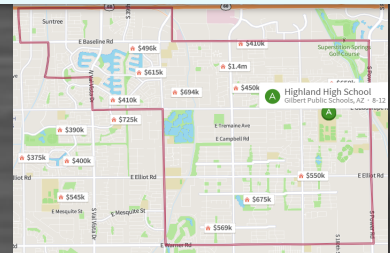
What are your favorite school events or traditions?

Based on 303 responses

Report

spirit weeks and game days	23%
Football Games	11%
Going into Hawk Hall to sing the fight song	11%

41% of students and parents agree that clubs and organizations get the funding they need. 135 responses



Our booster is a 501(c)(3) entity, so your sponsorship is completely tax deductible

## Our Board



**Justin Riggs**  
President



**Kaylynn Sorenson**  
Vice President



**Corban Tenney**  
Treasurer



**Kerry Schambach**  
Secretary



# Highland Hawks Corporate Booster Sponsorship Opportunities



## Hawks Nest (2)

- Pregame or Halftime sponsor of Livecast with (2)30 second commercials during game. Including Professional marketing video of players visiting location and quarterly mentions
- Full page add in Program
- Premium Ad on Hawks booster website
- Social Media shout out/ Location Video
- 8 tickets to all HHS home games
- VIP Parking Pass
- 3x8 Sideline Banner
- Half time interview during game

Total: \$7500

## Black (6)

- (2)30 second commercials during Livecast and quarterly mentions
- Full page add in Program
- Premium Ad on Hawks booster website
- Social Media shout out/Location Video
- 6 tickets to all HHS home games
- VIP Parking Pass
- 3x8 Sideline Banner
- Game Half time mention

Total: \$5000

## Teal (15)

- Quarterly shout out during Livecast
- Full page add in Program
- Logo and Hyperlink on Hawks booster website
- Social Media shout out /Location Video
- 4 tickets to all HHS home games w/VIP Seating
- VIP Parking Pass
- 3x8 Sideline Banner
- Game Half time mention

Total: \$3500



## Game-Time

- 1/2 page add in Program
- Logo and Hyperlink on Hawks booster website
- Social Media shout out
- 3x8 Fence Banner
- 4 tickets to all HHS home games w/ Seating
- VIP Parking Pass

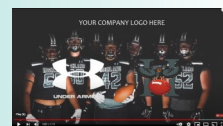
Total: \$2500

# Additional Highland Hawks Sponsorship Opportunities

## Uniform Reveal Video Sponsorship

**\$3500**

- Company logo and tag line listed as sponsor of video
- Link to company website added to end of video
- Individualized Social Media post Touchdown Club website mention



## Hype Video Sponsorship

**\$3500**

- Company logo and tag line listed as sponsor of video
- Link to company website added to end of video
- Individualized Social Media post Touchdown Club website mention



## Platinum Sponsor **\$1000**

- Link on Booster website
- Social Media Shout out
- 2 Sets of Season Tickets
- 2 VIP Seats

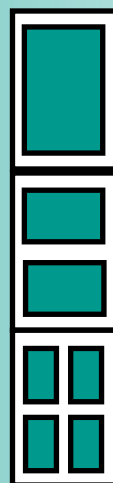
## VIP Seats **\$150/seat**

- 1 Season Ticket included
- \$100 per additional VIP seat

## GameDay Program Advertising

Be an active part of a high quality program that will be viewed and shared by thousands.

- Back Cover (8.5 x 11) \$2,000
- Front Cover - Inside (8.5 x 11) Vertical \$1,500
- Back Cover - Inside (8.5 x 11) Vertical \$1,500
- Full Page Promo (8.5 x 11) \$1,000
- 1/2 Page Promo (8.5 x 5.5) \$500
- 1/4 Page Promo (4.25 x 5.25) \$250
- 1/8 Page Promo (4.25 x 2.75) \$150
- Shout Out Promo (4.25 x 1.375) \$100



All Ads must be in a High Definition Resolution JPG or Print Ready PDF & in the correct size. HHS Booster can re-format the Ad for you with an additional \$50 fee.

Please Take a look online [www.hawksbooster.com/corporate/](http://www.hawksbooster.com/corporate/)  
for more Advertisement Packages.

ADs MUST BE SUBMITTED BY August 15th

# 2022 Highland Hawks Football Touchdown Club

For more information, please visit our website:

<https://hawksbooster.com/>

## Team Sponsor and Special Event Sponsor Sign up Form

Company/Sponsor Name:					
Address:					
City:		State:		Zip:	
Website:					
Company Contact Name:					
Email Address					
Phone:		Cell:			

### Sponsorship Level (Check a box)

Limited Spaces Available

<input type="checkbox"/> Hawks Nest Sponsorship \$7,500	<input type="checkbox"/> Uniform Reveal Video Sponsorship \$3,500
<input type="checkbox"/> Black Level Sponsorship \$5,000	<input type="checkbox"/> Hype Video Sponsorship \$3,500
<input type="checkbox"/> Major Sponsorship \$3,500	<input type="checkbox"/> Family Sponsorship \$1,000
<input type="checkbox"/> Game-Time Sponsorship \$2,500	<input type="checkbox"/> VIP Seat QTY <input type="checkbox"/> \$150
<b><u>GameDay Program Advertising</u></b>	
<input type="checkbox"/> Full Page Advertisement 8X11 \$1000	<b>Total Sponsorship Amount \$</b> <input type="text"/>
<input type="checkbox"/> 1/2 Page Advertisement 4X5 \$500	
<input type="checkbox"/> 1/4 Page Advertisement 2X3 \$250	

Please send completed form and check made payable to Highland High Football Touchdown Club to the address below or complete electronically and send via email to [treasurer@hawksbooster.com](mailto:treasurer@hawksbooster.com).

Corban Tenney—Treasurer  
2954 E Sagebrush St  
Gilbert AZ

Your contribution is tax deductible. Federal Tax ID will be provided upon request.

**Thank you in advance for your consideration and support!**

## 2022 Sponsorship Details Broken Down

	Hawks Nest (2)	Black (6)	Teal (15)	Game Time (unlimited)	Family (unlimited)
<b>Free 30 second commercial during Live Cast of each game</b>	4 times- *Including pregame and halftime sole sponsorship.  *Will work company name into Broadcast	2 times	1 time		
<b>Add in bulletin</b>	Full page (8X11")	Full Page (8X11")	Full Page (8X11")	1/2 Page (2X3")	1/4 Page (2X3")
<b>Advertisement on Hawks booster Website</b>	Banner on Bottom of Page	Link on Booster Website	Link on Booster Website	Link on Booster Website	Link on Booster Website
<b>Social Media</b>	Sole Instagram Live event sponsor	Monthly Social Media shout out	Monthly Social Media shout out	Social Media Shout out	Social Media Shout out
<b>Season tickets/VIP seats for HHS Home</b>	8	6	6	4	2
<b>VIP Parking</b>	Yes	Yes	Yes	Yes	Yes
<b>Sideline Banner</b>	3x8" premier placement	3x8"	3x8"	3x8"	
<b>Half Time On-Field Shout Outs</b>	2	1	1	1	1
<b>Professional onsite Commercial of players visiting your location</b>	-Played during Pregame Live Cast  -Available on YouTube Channel  -Shared on Social Media				
<b>On Field Interview with On-Air Talent</b>	-Played During Timeouts  -Offers, discounts and shout outs				